

# **Victoria Timmons**

## **Graphic Designer**

## **Education**

### University of North Florida

BFA with a concentration in Graphic Design and Digital Media

#### Trinity College Dublin

Study abroad program through UNF

### **Awards**

University of North Florida Dean's List Gray Falloon Study Abroad Scholarship

### **Skills**

Adobe After Effects
Adobe Illustrator
Adobe InDesign
Adobe Light Room
Adobe Photoshop
Adobe XD
Procreate
WIX
UXPIN

## **Design Experience**

#### Social Media Specialist

Friends of Acadia • Bar Harbor, ME • June 2021 - Present

Designed various social media campaigns across Instagram and Facebook. Created video and photography content for TikTok and Reels while hiking with 20+ lbs of gear.

#### Web Designer

Freelance • March 2020- Present

Designed 4-5 page personal websites using WIX. They are fully functional across mobile and desktop.

#### Graphic Design Intern

News4JAX WJXT • Jacksonville, FL • Jan 2020 - March 2020

Designed identity and event promotional pieces for the National Reading Awareness Month. Designed promotional graphics for news segments.

#### **Branding Designer**

Warehouse Yoga • Jacksonville, FL • Jan 2020 - March 2021

Designed business cards, event fliers, signage, and social media graphics.

#### Illustrator

Aeroasis • Santa Cruz, CA • Jan 2019 - March 2019

Illustrated 35 plant icons to be used in their mobile application for plant care.

## Volunteer

#### Package Designer

Modern Widows Club · Orlando, FL · Jan 2021 - Present

Designed mailer boxes, stickers, coffee mugs, and pamphlets for subscription box services.

#### Logo Designer

The Arctic Institute • Washington, DC • Aug 2020 - Dec 2020

Designed podcast logo for The Arctic Institutes new podcast, TAI's Bookshelf.

#### Graphic Design Mentor

AIGA Discover Design • Jacksonville, FL • Jan 2020 - March 2020

Mentored high school students to create an innovative design solution for Crayola's Anti-Bullying Campaign.